

USA Pavilion at electronica 2018



Messe München | November 13–16, 2018

APPLICATION FORM

Trade Show Services GACC New York, Inc.
Munich Trade Fairs
80 Pine Street, 24th Floor
New York, NY 10005
USA

Your contact: Tina Hoehn
Email: thoehn@munich-tradefairs.com
Phone: 646-437-1014
Fax: 212-262-6519
Application deadline April 30, 2018!

We hereby register to participate in the USA Pavilion at electronica 2018. We acknowledge and accept the General and Special terms of participation at electronica.

Services included in the price of a booth within the USA Pavilion:



- Standard company sign (up to 15 letters)
- Furniture (1 information counter, 1 table, 4 chairs, 1 waste basket, 1 literature rack)
- 1 electrical outlet including 3KW
- Overhead Lighting (1 spotlight per 3 sqm)
- Booths include walls, carpeting and US Banner construction
- On-Site support by U.S. Representative of electronica
- Access to USA Pavilion Lounge (beverages/snacks)
- Shared hostess and translation service
- Daily stand cleaning
- Additional Marketing and Advertisement
- Free exhibitor passes (according to booth size)

Company name

Building, Floor

Street

City, State, Zip

Phone

Fax

Email

Website

Owner, Managing director or person duly authorized to sign

Trade show contact

Job title

Phone

Fax

Email

Product groups, categories:

We hereby apply for the following type of booth within the USA Pavilion:

- Row stand (one side open)
 Corner stand (two sides open)

We hereby apply for the following square meter within the USA Pavilion, as per Conditions of Participation (Mandatory communication fee of 465.00 EUR is already included):

- 9 square meters of exhibit space at \$7,500 (row) or \$7,800 (corner)
12 square meters of exhibit space at \$9,700 (row) or \$10,000 (corner)
18 square meters of exhibit space at \$14,400 (row) or \$14,700 (corner)
21 square meters of exhibit space at \$16,700 (row) or \$17,000 (corner)
24 square meters of exhibit space at \$19,000 (row) or \$19,300 (corner)

Total amount to be charged: \$ _____

The payment will be made via:

- Check (please make checks payable to Trade Show Services GACC New York, Inc. and send them to our office in New York - see address above)
 Credit card (Please fill in the form. We accept Visa, Master Card and American Express. Please note that \$1,500 will be charged to your card upon receipt of application and the remaining amount is due May 18, 2018)

Card Establishment

Card Member Name

Card Account Number

Security Code

Expiration Date

Authorized Signature

Invoice address (if not same as exhibitor)

Company name

Street

City, State, Zip

Country

With this registration, the "General and special terms of participation" from electronica 2018 have been acknowledged as legally binding (these can be viewed at www.electronica.de).

City, Date

Legally binding signature